

Dear Charmelle Distributor,

As you know my heart is with Charmelle and all of you in our Charmelle family. We have such a wonderful collection of fine fashion jewelry and accessories as well as skin care.

You also probably know that I feel very strongly towards our Precious Power Collection, it is an amazing and incredibly powerful formula that every single human being should wear. It increases your energy and immune system and makes every single person wearing it feeling a lot better. In times like this with all the horrible things happening on our planet it's even more important that we help each other and take care of each other and what better way of doing this is sharing the Precious Power to everyone you meet.

In the last October issue of American VOGUE Magazine (page 228 & 230) there is a very interesting article about a similar formula as to our Precious Power. I know about this formula - but it's not at all as powerful as ours! Their formula is inserted in watches that retail for US\$ 600-1,200 - our formula is only US\$ 98.00 - 169.00, anyone can afford it - I like to call it the best "life insurance" you can buy!

Please make sure you read this article, I am sure it will inspire you and make you understand what a gold mine you are sitting on, being able to share it with everyone and help them and at the same time make a little or a lot of extra money!

Lot's of Love & Light to you all.  
Lisbeth Silvanderson/Charmelle, Inc.

#### ARTICLE FROM VOGUE, OCTOBER 2004

What if wearing a watch could bring inner peace? This New Age gizmo promises good vibes by the hour.

# time zoning



**UNWIND**  
PHILIP STEIN  
TESLAR WATCH,  
ABOUT \$595.

Remember when watches used to tell the time? Well, for the Philip Stein Tesla watch, time is like a thing out of the distant past—the past that preceded cell phones and personal electronics and jet-setting. This is not to say that the Tesla watch does not tell time. It tells it twice, once for each of the two main time zones that you set your life in, speaking of jet-setting. But what it mostly does—or claims to do, anyway—is protect you from the invisible energies generated and received by the additional electronic accessories that have been developed since the dawn of electronic time. Even in the face of naysayers, people like Oprah and Barbara Walters are saying that it does all kinds of things for them and their health and well-being, in addition to telling time, twice.

I recently test-wore the Philip Stein Tesla during a fairly stressful period in my life, when I was on a long and hurried drive across the United States of America, and I am happy to report that something happened to me while I was wearing the watch, as I will explain. First, though, I will briefly describe the story of the watch itself, which is the story of Ilonka Harezi, Andrija Puharich, and Nikola Tesla, who pioneered alternating current and the first methods of transmitting electrical energy without wires, and who is obscure to most people though discussed extensively by Jack White and Meg White of the White Stripes in the excellent Jim Jarmusch film *Coffee and Cigarettes*.

Ilonka Harezi is the business executive who made the watch happen. Harezi, 59, worked in fashion and design and then in foreign trade for many years, but one day in the late eighties, while living in an Italian villa-style home in Illinois, she asked herself, "Do I own this stuff or does it own me?" She had always been interested in alternative science, or the science that she *view >230*

# VIEW | the new-age watch

herself sometimes considered, in her words, “woo woo.” And she’d seen a lot of alternative healings and so forth while traveling the world. So she bought a Quonset hut and put it in a field near Evansville, Indiana, and, in 1987, assembled a team of energy-studying scientists, unbeknownst to the citizens of Evansville. “My ex-husband was going to commit me. He thought I was crazy,” Harezi recalls. “Matter of fact, all of my friends thought I had lost my mind and were afraid to talk to me.”

“We got the watch onto Madonna, and Oprah did a segment, and let me tell you, Oprah doesn’t take the watch off,” says DeMattei

one of the scientists was Andrija Puharich, who had already spent many years attempting to bridge the gap between parapsychology and medicine, which, given the woo-woo nature of parapsychology, is a large gap indeed. In an interview with *Reality Hackers* magazine given before his death a few years ago, Puharich talked about the nature

of his work fighting electromagnetic pollution and how he believed that his work had long been suppressed by the CIA, the very federal agency that he also believed was simultaneously using his work to covertly fight the former Soviet Union.

The work in question was a chip designed to protect a person from what Puharich called ELF, or “extremely low frequency” emissions. It does so by emitting an electromagnetic frequency of eight hertz, a frequency that counteracts the “bad” emissions. (Eight Hz is, according to Harezi, the frequency that is apparently emitted manually by people referred to as “healers.”) Puharich named the chip in honor of Nikola Tesla, a frequency genius who had inspired him. Tesla has not been well remembered, in part because he was strange-seeming when he was alive: According to the Tesla biographer Margaret Cheney, he polished his silverware with eighteen napkins every evening before eating at the Waldorf-Astoria, and he did not like perfume or jewelry, traits that Cheney suggests were part of the reason he never married.

The Teslar chip that Ilonka Harezi’s team invented could be run on the kind of small battery found in a standard quartz watch. The team also determined that the person seeking protection from ELFs has to wear the watch on the left hand, which is where Harezi says energy enters a person, generally speaking. (How does she know this? “That’s just known stuff,” Harezi says.)

At first the watch was not fashionable but utilitarian, and Harezi sold a cheaply manufactured model to people who had severe reactions to ELFs and all of the electronic pollution in the air, people who, when a car was passing them, for instance, would collapse in the street and therefore had to live out in the country, people Harezi refers to as “environmentally handicapped.”

“Doctors who didn’t understand electromagnetic phenomena wanted to put them in a nuthouse because they thought they were crazy,” she says. Now, with the ubiquity of cell phones and wireless communications, Harezi believes more people are adversely affected by more energies.

Two years ago, Harezi contracted with Philip Stein, who transformed the Teslar-chip watch from a watch worn by the environmentally handicapped to a fashion piece, priced between \$600 and \$1,500. Jim DeMattei, a jewelry marketer, had quit the business but got back in when he was presented with the opportuni-

ty to market the Philip Stein Teslar. “First I wanted to make sure it wasn’t a guy in Ohio with two coffee cans, a potato, and denatured alcohol,” DeMattei says. “This was a medical instrument.”

The Philip Stein Teslar people can’t advertise many of the watch’s benefits because of federal law. “For legal reasons, we are very cautious with what we are claiming,” DeMattei says. “It is an instrument to protect the body from electronic pollution. The result is what people are feeling.” But the things people are feeling are numerous, including faster healing from injuries, lower blood pressure,

better sleep, and general relaxation. They also feel they are like many of the celebrities who are wearing the watch. “Oprah did a segment, and let me tell you, Oprah doesn’t take the watch off,” DeMattei says. “With Madonna, we happened to know one of her assistants, so we got the watch onto her that way.” DeMattei also got the watch onto his three-year-old daughter. “She is a different person with the watch on,” he says. “I’m telling you, I haven’t had this much fun in a long time.”

Does the watch work? In these times when people seem pleased to take their spiritual and now healing cues from the likes of Madonna and Oprah and their respective or sometimes shared spiritual advisers and healers, did my timepiece help me/change my life? I wore the watch for the suggested amount of time: 24 hours a day for one week. The week I wore it was the week I crossed the country this past summer. I was drinking enough coffee to affect the orbit of the planet, much less low frequencies. Sleep was almost the point. When I put the watch on, I felt the way I feel when I lie down for an X ray: expectant and frustrated by the fact that I can’t see anything happening and a little worried that something might go wrong. The watch actually seemed to raise my stress level in parts of the Midwest and the South, making me feel like a fashion eyesore; though large watches are fashionable in large urban areas, the people I bought gas from in Missouri may have thought it was a gift from Prince.

For the first few days, I was not sleeping well at all and driving hundreds and hundreds of miles toward Texas. The worst night, in fact, was spent in a motel near Amarillo, where I closed my eyes for several hours on a bed that federal law would allow me to legally claim was a wooden board. Then, after driving through New Mexico in the rain, I drove up very late to the Taos Inn. In a pueblo-style room, on a perfect mattress, I slept soundly, peacefully, as if the Cold War and electronic pollution and celebrity spirituality had never happened—healed, at least temporarily. When I arrived home, I discovered that alternative-science followers believe that ELFs are all over the Southwest and even audible—a sound referred to as the Taos Hum. Was I finally being protected from those ELFs and resting relaxed at last? Or was I just completely wiped out from driving 1,700 miles? I feel that I will never be able to say for sure. But I would definitely do it again.—ROBERT SULLIVAN

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